



caring for people

18/02/2019

RE: Fundraising request for the St John South Africa International Cadet Camp & Competition 2020 (ICC2020)

Dear Sir / Madam,

My name is Dianne Silva and I am the Camp Coordinator of the inaugural ICC to be held on South African Soil. ICC is an International Camp and Competition facilitated through the St John Cadet (youth) networks across the globe. These camps are designed to bring St John members from all over the world to our country and immerse them into our culture. It is also dually designed to allow our local youths/cadets access to world class first aid competitions, overseas cultures and international friends. Our previous local camps were resounding successes and in 2020 our camp promises to be even better.

This camp will offer our local cadets experiences and international exposure that they may never get to experience anywhere else – our camp is jam packed with amazing local trips and excursions that will showcase the Western Cape and Cape Town to both our local and international campers. The event will take place just outside of Cape Town from the 3rd – 13th of January 2020.

However, we cannot change the lives of our cadets and show off our amazing country without assistance from you. St John Cadets receive no direct financial aid from any source, so planning and executing national and international events such as this poses some challenges.

St John is a Volunteer Organization that is geared towards developing the youth whilst serving within the community as a medical organization. In South Africa we train the youth in first aid and allow them to complete hands on patient hours for community service. These hours are in the form of volunteer first aid work at events. The cadets also engage them in a magnitude of programs that assist them in future life and develop them as independent young adults. All of this is done free of charge by dedicated volunteers.

In order to make the ICC a success we are looking for sponsorship in any of the following ways:

19 Woolston Road, Westcliff 2193, South Africa
PO Box 7137, Johannesburg 2000, South Africa
Tel 00 27 (0) 11 646 5520 Fax 00 27 (0) 11 646 5845
Web www.stjohn.org.za NPO 000-814

The Order of St John

- 1) **Individual Cadet Camp Sponsorship** – A number of our cadets come from previously disadvantaged communities and cannot afford our camp fee. You can sponsor a specific cadet or contribute towards a pool of sponsorship monies for deserving cadets. Costs per cadet at camp is R16000.00 for the full 10 days of camp, excluding personal transport costs getting to and leaving camp.
- 2) **Donations** – any amount possible towards making our camp a success.
- 3) **Prizes** – anything that would be appropriate for U18's
- 4) **Goodie Bag Fillers, Snacks etc.** – Again, anything that would be appropriate for U18's (a comprehensive list can be found on page 3)


The exposure that your company will receive will carry both local and international weight as this camp is offered to cadets and adult members in South Africa and over 40 territories across the world and we are anticipating over 400 campers.

As a registered NPO we are able to issue you with a donation certificate. Should you wish to make a monetary donation, please let me know and I will furnish you with banking details. Donors or sponsors of large amounts will be allowed to place their logo on certain items and at various events during the camp.

Should you require anything further, please do not hesitate to contact me on 083-313-2154.

We look forward to your generous response & truly appreciate your consideration of our request.

Kind Regards,



Dianne Silva

ICC Coordinator

St John Brigade South Africa

+27 83 313 2154

icc2020@stjohn.org.za



Sponsorship List:

Item	Quantity	Company Branding Available
Goodie Backpack	500	Yes
Sublimated Shirts	1000	Yes
Other Camp Shirt	500	Yes
850ml/1L Water Bottle	500	Yes
ICC2020 Patch	500	Yes
Sunscreen	500	Yes
Mosquito Repellent	500	Yes
Brightly Coloured Cap	500	Yes
Lanyards	500	Yes
Name Tags	500	Yes
Pens	500	Yes
Notebooks	500	Yes
Disposable Cameras	500	?
Any other goodie bag gifts	500	Yes
Dinner in Cape Town	500	
Gifts for Visiting Countries	30	Yes
Stationary		Yes
Sweets & Snacks		No
Chips		No
Cool Drinks		No
Outdoor Movie		No
Community Project Material (TBC)		No
Transport (busses)		No
Activities in Cape Town		No
Child Camp Fees		No

To view our website please follow the following link: www.stjohn.org.za

To see more about our camp, please follow the following link:
<https://www.facebook.com/ZANATCAMP17/?ref=bookmarks>

To see more about our camp, please follow the following link:

<https://www.facebook.com/St-John-National-Cadet-Camp-Competition-2016-644653819015677/>

To see more about us and our last ICC in Hong Kong trip, please follow the below Facebook Link:

<https://www.facebook.com/hkicc2016/?fref=ts>